

KCCM

Classical Music Service Ascertainment Report – Fall Quarter 1997

Special broadcasting events, community outreach and educational activities for October, November, and December 1997:

- MPR renewed its partnership with the American Composer's Forum and began producing programs in *The Composer's Voice* series. In the Fall quarter the monthly series featured programs with William Bolcom, Peter Schickele and Philip Glass. MPR's Tom Crann hosted these installments.
- CMS hosts Mindy Ratner, Lynne Warfel-Holt, and John Birge broadcast live (9:00 AM - 7:00 PM) from downtown Stillwater on December 5, to kick-off CMS' special month of holiday programming.
- As part of the CMS holiday promotional campaign listeners were invited to participate in MPR's *Good Tidings* competition. The 25 finalists' entries were read on air during MPR's 4 day Christmas Festival (Dec. 22-25).
- The Concordia College Christmas Festival was broadcast on CMS December 18.
- On December 19, MPR aired the Dale Warland Singers Christmas concert, "Echoes of Christmas". MPR also made this production available nationally.
- On December 21, MPR aired Philip Brunelle's Plymouth Music Series Christmas concert, "Welcome Christmas" and made this production nationally available, as well.
- Host John Birge participated in several outreach events with the St. Paul Chamber Orchestra, reading children's stories after Saturday morning family concerts.

Prepared by Robin Gehl
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Classical Music Service Ascertainment Report – Summer Quarter 1997

Special broadcasting events, community outreach and educational activities for July, August, September 1997:

- In July and August, CMS broadcast 5 live concerts from the Minnesota Orchestra's 18th annual Viennese Sommerfest, in Minneapolis. Mark Sheldon anchored these broadcasts.
- In August, CMS recorded and broadcast a highlights concert (on August 15) from the Alexander Festival of the Lakes . Mindy Ratner hosted and produced.
- CMS hosts Dale Connelly, Jim Ed Poole, Mindy Ratner, Lynne Warfel-Holt and Mark Sheldon were on hand at the Minnesota State Fair the end of August to broadcast live from the MPR broadcast booth.
- Mark Sheldon hosted the Minnesota Orchestra's outdoor pops concert from Harriett Island in St. Paul on Saturday, Sept 6.
- CMS recorded the concert of King's College Choir, Cambridge, at the Cathedral of St. Paul in early September. Michael Barone produced and hosted the concert on CMS, Tuesday, September 23.
- On Friday, September 12, the new live broadcast season of the Minnesota Orchestra began. Mark Sheldon hosts the 8:00 PM concerts.

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Classical Music Service Ascertainment Report – Spring Quarter 1997 (July 10,1997)

Special broadcasting events, community outreach and educational activities for April, May, June 1997:

--To mark Classical Music Month in April, CMS aired the four-part *Classical Kids* series on Tuesday evenings (April 8, 15, 22, 29 at 7:00 PM): *Beethoven Lives Upstairs*, *Mr. Bach Comes to Call*, *Tchaikovsky Discovers America*, and *Vivaldi's Ring of Mystery*.

--On Saturday, April 26, 3:30 PM, CMS broadcast the 1997 Minnesota Music Educator's Association All-State Highlights Concert. Hosted and produced by Mindy Ratner the program featured portions of the band, choir, and orchestra performances recorded in February at Orchestra Hall.

--On May 1, CMS partnered with the Minnesota Landscape Arboretum in Chanhassen to broadcast a live, May Day celebration from the Arboretum, from 9:00 AM to 7:00 PM. Mindy Ratner, Lynne Warfel-Holt and Eric Friesen hosted their day-parts on location.

--On June 2, 3, and 4 at 7:00 PM, CMS aired the award-winning series *Out of the Shadows: The Story of Clara Schumann*, written and produced by Stephanie Wendt and Silvester Vicic.

--CMS broadcast live from the Lake Harriet Bandshell in Minneapolis on Friday, June 20. Eric Friesen was on hand from 4:00-7:00 PM and then Mindy Ratner joined Eric for a 7:00-9:00 PM concert featuring the Minneapolis Pops Orchestra and the Plymouth Festival Singers.

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MPR Classical Music Service Ascertainment Report – Winter Quarter 1997

Special broadcasting events, community outreach and educational activities for January, February, March 1997:

--CMS and the Minnesota Orchestra collaborated on a special outreach event, "At Home with the Minnesota Orchestra". Mark Sheldon and conductor Eiji Oue broadcast live from an extended-care facility in Minneapolis on January 21. Over 200 such facilities around the state participated by listening to the special broadcast.

--Mark Sheldon was the CMS host speaking at the finals of the High School Music Listening Contest. St. Paul's Harding High School was the winner.

--CMS celebrated MPR's 30th anniversary with a broadcast anniversary program from the Fitzgerald Theater, "Jazz at the Fitz", hosted by Dale Connelly, and Leigh Kamman.

--During the last two weeks of January, CMS featured the works of composer Franz Schubert, culminating in a 200th birthday celebration on January 31. A prominent on-line segment was developed to complement the on-air schedule.

--In February, CMS noted "Black History Month" with an airing of the program "Classically Black" on February 4, featuring pianist Andre Watts. Brandi Parisi produced an hour-long program highlighting the work of black composers which aired February 18.

--On March 6 and 13 CMS aired a 2-part series, "Noteworthy Women", featuring the Kronos Quartet, as part of "Women's History Month".